



East-enders

Newsletter of
Zonta Club of Brisbane East

GPO Box 3060 Brisbane 4001

Charter Number 1235

April 2007

Next Dinner Meeting

**Monday
14 May**

Pre-Dinner nibbles 6pm
Committee Meetings 6.15pm
Dinner 7.30pm –9.30pm

At

Good Earth Hotel

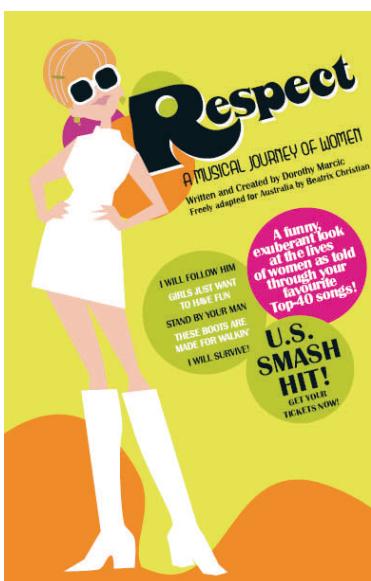
Wickham Tce
(Ground Floor)

Cost \$32.00 each

\$5 Meeting only
(This includes one raffle ticket)

**Apologies to
Jill Hedley
Phone 3279 2096
After hours**

*In absence on an apology
an invoice for \$32.00 will be
sent to all non-attending*



PRESIDENT'S PATTER

Thanks to everyone for their support for the Nominating Committee (Bev Farley) is supplying a complete slate for the new Executive of the Brisbane East Club. It is heartening to see that although we may be a small club that there is a commitment by club members to the continuation of the membership.

Breast Cushions

We had a great breast cushion working bee on 25 March and managed to complete 51 cushions. This should keep us going for the next couple of months however, we may need some made in late April. Jo will be unavailable so we may look at completing some cushions at another time, however the next scheduled breast cushion morning is Sunday 27 May. Thanks to Jo, Michele, Margaret Bronwyn, Bev F as well as Jan K and Betty from Logan.

District 24 Conference

8-9th September at Twin Towns at Tweed heads/Coolangatta. So mark your diaries for that weekend.

Annual General Meeting

Our AGM will be held at the May Meeting on Monday 14 May— Treasurer Ros is on the ball with the auditing of the books so everything is on target to the May meeting. Committee Chairs should have their reports to me as soon as possible so that the Annual Report can be compiled for the meeting.

Lynn C

DATE CLAIMERS

Monday 30 April—Board Meeting

Sunday 13 May Mothers Day

Monday 14 May—AGM

Sunday 27 May—Breast Cushion working bee

Reminder: Antique Fair Sunday 8 July 2007

Respect— The Musical.

If a few members are humming some old songs then they should be forgiven as some of our members attended this great show. The scary part was knowing the words to most of the songs and being reminded of when they were part of our lives. For those who missed the 4 April show there is an opportunity to attend with the Caboolture Club on Thursday 19 July. However tickets need to be paid for in April

Caboolture Club's contacts are Patricia Clunes 5498 6066 or Sara Allard 0439 866 682.

The 'glass cliff': Think crisis – think female

Women who make it to the top in the workplace are not perceived in the same way as male leaders, instead they tend to find themselves on a 'glass cliff', in that their positions of leadership are often associated with organisational failure or crisis.

This is the finding of research by Dr Michelle Ryan and colleagues from the University of Exeter, which was presented at the British Psychological Society's Social Psychology Section Conference which is being held at the University of Edinburgh in 2006.

In order to investigate the underlying causes of 'glass cliff' appointments, a series of four experimental studies were conducted, examining gender stereotypes and how they relate to perceptions of managers of successful companies and companies that are in crisis. It was found that when all was going well, people tend to think manager - think male, in that managers of successful companies are seen as more similar to perceptions of men than of women.

However, at a time of crisis, people think crisis - think female, with traditionally feminine traits such as sympathetic, understanding and intuitive being seen as important for managers of unsuccessful companies.

Such findings can be seen to partly explain why women are more likely to be appointed to 'glass cliff' leadership roles in times of crisis.

Dr Michelle Ryan said, "Metaphors such as the 'glass elevator' and the 'glass ceiling' are commonly understood when considering the barriers to women's progression in the workplace. Research into the 'glass cliff' examines what happens once women begin to shatter the 'glass ceiling'. Our research suggests that the positions women are attaining are not necessarily as attractive as those attained by their male counterparts."

Networking is the key

WOMEN should make more friends in the workplace and develop better networking skills if they want to climb the career ladder, according to a top economist.

Women tend to cement existing alliances while men network, Prof Paul Seabright told the Royal Economic Society in Edinburgh. As a result, they are often overlooked for job openings because their names are not in enough address books.

Women in Scotland are still paid 14 per cent less on average than men for full-time work, and 36 per cent less for part-time, largely because they do not move up the promotion ladder as quickly as men, equality activists have said.

Mr Seabright, an author and former Oxford economist, said advocates for gender equality needed to understand its biological and anthropological basis. He said: "Male chimpanzees are much more willing to reconcile with enemies and betray friends.

"Male coalitions tend to be more flexible. Women's coalitions are smaller, more loyal, but less ambitious. It's very similar for humans. There are studies of mobile phone usage that show men use mobile phones to call new acquaintances, to fix things up, make new friends.

"Women use their phones to cement bonds of existing friendships. Many don't make it on to the shortlist for top jobs simply because they aren't in contact books when the opening arises."

In a lecture titled the Biology and Economics of the Sex War, presented to the Royal Economic Society, Mr Seabright drew from his groundbreaking theory that humans first formed complicated societies out of the economic need posed by the introduction of agriculture.

He told the society that prehistoric women, roaming in small tribes, had a good deal of autonomy and reproductive freedom. With the advent of agriculture 10,000 years ago, however, men began to work against them.

"Co-operative man was the key to our civilisation, but he has used

his success to isolate, confine and control the women in his life," Mr Seabright said.

He said the health of the world economy depended on the success of women breaking from traditional roles.

The information economy needed women who co-operated with men out of motivation rather than compulsion."

WANTED: SMART STATE WOMEN WHO SHINE

Minister for Women Margaret Keech announced that applications are now open for the *Smart Women – SmartState Awards*.

Mrs Keech said the awards were a highlight of the year for many women working in science, engineering and information and communication technology (ICT).

"In their fifth year, the Awards continue to grow in both reputation and quality," she said.

"In 2006, nominations for the *Smart Women – Smart State Awards* increased by 70 per cent, showing a huge jump in interest from the state's highest women achievers.

"These women bring diversity, cutting-edge skills and expertise to their industries, and contribute greatly to the SmartState.

"From world-class research to prevent life-threatening diseases, through to information technology projects in Indigenous communities, Queensland women are truly making a difference.

"It is important that we celebrate these inspirational women attaining success in traditionally male-dominated areas of work and study.

Last year's winner of the Secondary Student Award, Zoe Brown, showed what an impact the Awards had on her future plans.

"Winning the award was the highlight of my secondary schooling. I was delighted to be able to pay recognition to the work that goes on in medical research. Winning a state award has clearly helped my application for places in the competitive sphere of medicine at university," Ms Brown said.

Applications close in August and information can be obtained from the Office of Women.