



Silhouette Design Competition



To celebrate its 40th Anniversary, the Zonta Club of Ipswich Inc. is seeking a design of Street Art in the form of a **Silhouette** that has been proposed for Lobley Park at Churchill, Ipswich. Zonta is a worldwide organisation working to advance the status and lives of women and girls. For more information about Zonta, please visit <https://zontadistrict22.org/>.

The Design Brief:

Zonta's goal of eliminating violence and the message that violence against women and children is neither tolerated nor acceptable, will be evident to those visiting the park.

The design will deliver a positive message of "**Honour, Empower and Hope**" and reflect family life, be respectful of all generations and cultures and will be considerate of safety issues, given that the silhouette will be in a children's park.

The design can be hand-drawn, a photo image, a DXF or be computer-generated but it must be able to be translated into a brightly-coloured, cut-out (3mm steel and powder coated), free-standing **silhouette** that embodies Zonta's goals and values.

The silhouette is to be **life-sized** and at a minimum, depict a **woman with two children (male and female)**. It will be displayed indefinitely near the playground in the park. The design and colour scheme will be sympathetic/complementary to the existing built elements in the park. We have a slight preference for the inclusion of **bright orange**, which is synonymous with Zonta's worldwide, anti-domestic violence campaign.

Design Competition

Designs are invited from across the community, from artists and those with an artistic flair, who can express a simple, yet positive message about women. A panel will consider all applications and the chosen work and the winning designer will be acknowledged on a Plaque and **awarded a prize of \$500**. The panel has the final decision and no discussion can be entered into. Zonta reserves the right to alter the design, in discussion with the artist, for production or construction consideration.

*Designs are to be emailed to: eventsipswichzonta@gmail.com
no later than Friday 30 August 2019.*

**Further enquires, please phone Bronwen Cottman on 0402 121 457 or
Robyn Hargreaves on 0466 168 175**

The Zonta Club of Ipswich Inc expresses its appreciation of Ms Jennifer Howard MP, Member for Ipswich, Assistant Minister for Veterans Affairs and Assistant Minister of State, whose contribution has made the prize money possible.

